



7TH ANNUAL ASSOCIATION DAY

Thursday, October 28, 2009

Capital Hilton Hotel | Washington, DC

Sponsors & Vendors

Contact one of these representatives prior to Association Day and setup a 15 minute appointment to meet at Association Day to review any potential marketing challenge you may have! Think of it as 15 minutes of free consultation!

APC Postal Logistics

Rick Welch - rickw@apc-pli.com

Phone: 301-317-5678 x16

www.apc-pli.com

APC Postal Logistics, LLC, are international mailing experts. A U.S. owned and operated foreign mail distribution company, providing innovative and cost-effective mailing solutions for all international mail and parcel services.

ASAE & The Center

Kathy Censky - kcensky@asaecenter.org

Phone: 202-326-9556

www.asaecenter.org

ASAE & The Center for Association Leadership are two organizations linked together by a common passion that associations have the power to transform society for the better. We cultivate this mission by fostering a learning community of association professionals, industry partners, outside thought leaders and other stakeholders who embrace this vision.

Brokers Worldwide

Tracy Favre - tfavre@brokersworldwide.com

Phone: 610-461-3661

www.brokersworldwide.com

Brokers Worldwide, one of the largest mail consolidators in the U.S, offering fast, reliable mail services at competitive prices, and serving a diverse customer base nationwide, is an international and domestic mail company specializing in the distribution and letter shop of direct mail, catalogs, invoices, magazines, journals and parcels worldwide.

CAPTEL

Amy Biederman - abiederman@captel.net

Phone: 202-546-6874

www.captel.net

CAPTEL is a fundraising, integrated marketing and political communications company specializing in PAC fundraising, membership development and conference/seminar sales for national associations. CAPTEL's mission is to consistently produce superior and cost-efficient results for its clients through the use of effective, well-delivered phone communications supported by direct mail, leading-edge information management systems and Internet technologies.

Clayton Design Group

Katrina Clayton - katrina@claytondesigngroup.com

Phone: 703-448-1920

www.claytondesigngroup.com

Build a customized marketing program for your association today. Visit Clayton Design Group and Gavilan Marketing & PR at Booth #22 and learn how to maximize your conference marketing, membership recruitment, and product marketing campaigns. Partner with a team that loves creating successful, results-driven marketing programs for their clients.

Colortree

Chad Hollins - chollins@colortree.com

Phone: 804-545-2581

www.colortree.com

Colortree is an envelope manufacturer specializing in Print Flat & Convert, with the capability to produce Flexo & Jet work.

ESX, Inc.

Ruth Andrade - randrade@esxinc.com

Phone: 281-822-6506

www.esxinc.com

The Association Catalyst Platform, a single platform that completely integrates your association database and member activities with your website management, is more than just Association Management Software. We provide clients with a website redevelopment strategy transforming their website into a vital business tool to enhance their overall business, marketing and communication objectives.

FISC Solutions

Tiffany LeBrun - info@fiscsolutions.com

Phone: 888-433-4924 x4101

www.fiscsolutions.com

FISC Solutions offers complete donation processing through caging services. Charities benefit from electronic deposits with 100% next day funds availability, comprehensive reporting, and multi-channel donation options including check, cash, web and telephone. FISC is known for having both reliable and flexible configurations while maintaining the highest levels of security compliance.

Frontline Data Group**Charlie Cadigan - ccadigan@frontlinedata.com****Phone: 703-734-4478****www.frontlinedata.com**

Discover the advantage of Frontline's high touch and high efficient approach to your most complex data services needs. SOLO - Web-based List Management & Fulfillment - Our next generation, "drill down" system, allows real-time, on the fly counts with complete order history. With SOLO, you are never alone!

Gold Lasso, Inc.**Yotam Derfler - yderfler@goldlasso.com****Phone: 301-990-9857 x215****www.goldlasso.com**

Gold Lasso, one of the fastest growing email service providers (ESPs), services the high-volume association marketplace. Our success is based on building an easy to use, feature rich system coupled with top-notch customer service and priced considerably less than the competition. More than thirty associations and higher education institutions have switched to Gold Lasso.

Good Printers**Jared Thompson - jthompson@goodprinters.com****Phone: 703-725-5131****www.goodprinters.com**

For over 100 years, Good Printers, an award winning, commercial sheet-fed printing company, specializing in high-quality products, works with national trade and professional associations, marketing and design firms, publishing groups and environmental organizations. Saddle-stitched magazines, brochures, newsletters, direct mail campaigns and short run digital printing with personalization and variable data is a short list of our large capabilities.

Graphic Innovations**Jeff Patterson - jpatterson@graphicsinnovations.com****Phone: 804-545-2584****www.graphicsinnovations.com**

Graphics Innovations is a commercial & direct mail sheet fed printing company.

GRC Direct**Sherene Gupta - sherene@grcdirect.com****Phone: 540-428-7000****www.grcdirect.com**

GRC Direct has been helping associations grow for more than 20 years. It's a one-stop shop offering full-service expertise in direct mail, email and online marketing. Attract new members or retain current ones, our industry marketing experts have the experience and resources to get your message to the right audience!

L&E Meridian**Peter Maaseide - pmaaseide@l-e.com****Phone: 703-913-1654****www.l-e.com**

Your Project. Our Expertise. A Perfect Match! L&E Meridian, a full-service statement, invoice and direct mail marketing processing firm specializes in high volume data processing, data management, digital printing and mailing services. Over 23 years, L&E Meridian, a small business, minority and woman owned company, in Springfield, Virginia, has proudly served nearly 200 customers both locally and nationwide.

LW Robbins Associates**Polly Papsadore - ppapsadore@lwra.com****Phone: 800-229-5972 x252****www.lwra.com**

LW Robbins Associates, a full service direct response marketing agency, is devoted to helping nonprofit organizations acquire and cultivate loyal members and donors, and raise more net income. We offer a full range of services to manage your entire direct marketing program: strategic planning, budget projections, creative and segmentation strategies, production management, results analysis and database management.

MackayMitchell Envelope Company**Jack Easton - jeaston@mackaymitchell.com****Phone: 800-622-5299****www.mackaymitchell.com**

REDUCE, REUSE, RECYCLE. MackayMitchell Envelope's new, innovative 2-Way (Reusable) envelope satisfies all three GREEN criteria. The unique construction, designed for high volume insertion, has been approved by the USPS and is really FUN and EASY to open. With over 45 years of experience, we are a leading supplier of quality envelopes in North America serving more than 1,000 customers.

Marketing General Incorporated (MGI)**Erik Schonher - erik@marketinggeneral.com****Phone: 703-706-0358****www.marketinggeneral.com**

MGI, North America's largest and most trusted association marketing firm, in three decades has helped associations add over 3,200,000 new members and more than \$400 million in non-dues revenues. Helping professional, trade, and special interest organizations to increase membership and non-dues revenue, we develop marketing strategies and plans employing highly effective list, data, design, research, e-Business, telemarketing, and direct mail campaigns.

McCourt Label Company**Sergei Swanson - sswanson@mccourlabel.com****Phone: 800-458-2390****www.mccourlabel.com**

We manufacture return address labels, bumper stickers, scratch-offs, membership cards, repositionable notes, piggyback labels, Label-Aire labels, and decals. We can print up to 8 colors (all UV), up to 18" wide, and offer cold foil and silk screen options. We can finish in rolls, fanfolds, or sheets. *Union bug available.

Nexus Direct**Ned Shannon - ned@nexusdirect.com****Phone: 757-961-3220****www.nexusdirect.com**

Nexus Direct, a leading direct response strategic marketing agency, works with clients to increase online and offline results. Associations and non-profits nationwide that require a full-service, multi-channel direct marketing partner to profitably increase their number of donors, members or customers hire Nexus Direct, a DMAW and Fundraising Success multiple award winner and an Ad Age top-50 marketing agency.

Office Remedies (ORI)**Kathy Benson - kathy@officeremedies.com****Phone: 703-478-0910****www.officeremedies.com**

Office Remedies, Inc. offers two major services: Member Care for Not-for-Profits/Associations which augments in-house member care efforts by responding to member service requests via email. Survey Operations provides full-service survey research support for both qualitative and quantitative methodologies; offering consultation on methodology, questionnaire design, data collection, analysis and reporting. ORI can accommodate mail, telephone, online methodologies and customer panels.

Production Solutions**Scott Chapman - schapman@psmail.com****Phone: 703-734-4560****www.productionsolutions.com**

Production Solutions' trained personnel can handle any of your direct mail needs, managing all types of projects including multiple mail formats, data files, types of personalization, and premiums or freemiums. Our experience with varying programs and packages uniquely positions us to support your direct mail needs. Let us help you discover if there are other efficiencies we can offer.

Rehabilitation Opportunities, Inc.**Rory Brett - rbrett@roiworks.org****Phone: 301-731-4242****www.roiworks.org**

Rehabilitation Opportunities provides hand work services to associations, printers, ad agencies and marketing firms. We stuff, assemble and affix – in quantities ranging from a few hundred to 100's of thousands – bags for conventions/meetings, notebooks, pocket folders, mailings, shrink-wrapping, brochures, binders. We can handle any project in one of our 2 facilities (Lanham, MD or Germantown, MD).

Smith Litho**David Uslan - daviduslan@smith-litho.com****Phone: 240-447-6700****www.smith-litho.com**

We invite you to learn more about Smith Litho's full printing capability. With tailored equipment suited to your products and creative process, we can help you streamline production and manage your print jobs more effectively while producing better and faster results.

Thorn Hill Printing**Preston Foshee - pfoshee@thpprint.com****Phone: 804-874-6323****www.thpprint.com**

Thorn Hill Printing offers you superior printing on modern equipment, along with countless printing and processing options including being FSC certified. Thorn Hill Printing is also a division of a full service mailing company, so we can accommodate more than just your printing needs.

True North List Marketing**Valerie Thomas - valerie.thomas@truenorthlist.com****Phone: 703-350-2617****www.truenorthlist.com**

True North List Marketing is a results-focused, independent, full-service direct marketing list company. We specialize in online and offline management of lists and provide marketers with online and offline list brokerage expertise and email deployment. To learn more about how True North can help your organization achieve its growth plans contact Valerie.Thomas@TrueNorthList.com.