



A Direct Path to Success

2009 DMAW MAXI AWARD APPLICATION

DEADLINE: 5:00 PM, Friday, March 20, 2009

For EACH entry include one complete application. Please print or type.

For DMAW Office
use only
Control Number

The entry name you provide below will be the name assigned to your entry so be brief and clear.

Step 1 - Applicant Information

Entry Name _____ Mail Date or Span of Campaign _____

Contact Person _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Email _____

Step 2 - Client Information (if entry is being submitted by an agency or consultant):

Client Contact Name _____

Client Organization _____

Phone (____) _____ Email _____

Step 3 - Additional Partners

Art Director _____ Account Manager _____

Copywriter _____ Printer _____

Production Manager _____ Lettershop _____

Account Executive _____ Other _____

For a full understanding of the categories and eligibility conditions, please read the **Rules for Entry** before completing the **Application** and **Entry Forms**.

Step 4 - Eligibility Statement

I certify that, to the best of my knowledge, all of the information contained in this application and accompanying entry form is correct and meets all eligibility requirements.

Signature _____ Date _____

Step 5 - Payment Information

Payment must accompany entry. Complete this form and mail with payment to DMAW This is entry _____ of _____
(number) (total number)

Total Amount due for this one entry DMAW Member \$125 NonMember \$175

Enclosed is my check for \$_____ made payable to DMAW. Please charge my: VISA MasterCard AMEX

Card # _____ Exp. Date _____

Signature _____

Name on Card _____

Billing address if different from above _____ (please print)

Phone (____) _____ Email _____

Direct Marketing Association of Washington

2009 MAXI Award Application

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