Direct Marketing Association of Washington

DMAW

The Direct Path to Success

New Membership Application

YES! I am serious about my career and wish to become a member of DMAW.

Designate my regional chapter as: **Washington** **Baltimore** **Central Virginia**

MEMBER-GET-A-MEMBER CAMPAIGN

Referred by DMAW Member:

_____

Please print clearly

I understand that, by joining one chapter, I will receive the member rate ***and*** enjoy the benefits of membership in all three organizations, and be certain to hear about events close to my home or workplace. As a new member, I will receive: 12 issues of the monthly newsletter *Marketing AdVents*, a complimentary copy of the annual member directory, *DMAW Sourcebook*, website login and access to members-only portions of the DMAW website and discounts on all events hosted or co-hosted by DMAW during my active membership period.

INITIAL MEMBER PROFILE

Name _____ Job Title _____

Organization _____

Address _____

City _____ ST _____ ZIP _____

Phone _____ Fax _____

Email _____

Occasionally DMAW makes the membership list available for mailing by reputable companies. If you do not wish to have your name released for this purpose, please check here.

PAYMENT INFORMATION

(Federal ID #23-7357093) Annual dues for Individual Membership: $185.

Check enclosed for $_____ payable to DMAW **Charge my:** Visa MasterCard American Express

SIGNATURE is required _____ Cardholder Name (as it appears on the card)

Card number _____ Expiration date _____/_____

MEMBER CODE KEY

Use the categories shown below to choose your member code: Select one main code and one sub-code (i.e., 1A or 2B or 3C, etc.) that *best* describes your workplace.

1. End User of DM Products/Services

A. Association
B. Education
C. Financial
D. Government
E. Healthcare
F. Nonprofit
G. Publishing
H. Retail
I. Technology
J. Union
K. Telemarketing
L. Other _____

2. Agency (3+ People in Company)

A. Direct marketing agency
B. General ad agency
C. Other _____

3. Independent/Consultant (1-2 People in Company)

A. Copy
B. Design
C. Consultation/strategy
D. Other _____

4. Supplier of DM Products/Services

A. Ad specialty
B. Computer services
C. Electronic (multi-media)
D. Envelope manufacturer
E. Fulfillment
F. Full service
G. Lettershop
H. List broker/compiler
I. Printer
J. Other _____

My Main Member Code is _____ My Sub-code is _____ My membership dues are paid by: Self Employer

SPECIAL INTEREST AREAS

As a member, you'll also benefit from networking and educational programs in special interest areas. Information on programs is published in each monthly issue of *Marketing AdVents*. To help us plan programming, check below the area of greatest interest to you:

B2B	E-Commerce	List professionals	Telemarketing
Catalogs	Fulfillment	Production	Database marketing
Charitable Fundraising	Political Fundraising		Other _____

Send this completed application with payment to:

DIRECT MARKETING ASSOCIATION OF WASHINGTON

11709 Bowman Green Drive, Reston VA 20190-3501 ▪ Phone: 703-689-DMAW ▪ FAX: 703-481-DMAW