



**Includes FREE admission to the World-Famous  
Terra Cotta Warrior Special Exhibition at National Geographic Society!  
Don't miss the chance to be recognized at this very special event!**

## **SPONSORSHIP OPPORTUNITIES**

### **EMERALD - \$5,000 Donation**

Entitles you to 10 tickets to the event, 10 in the Emerald Level reserved section during the awards ceremony, acknowledgement from the podium, full page ad in the program, mention on table cards (or boards) in cocktail room & mention in the Power Point presentation.

### **DIAMOND - \$2,500 Donation**

Entitles you to 4 tickets to the event, 4 seats in the Diamond Level reserved section during the awards ceremony, full page ad in the program, mention on table cards (or boards) in cocktail room & mention in the Power Point presentation.

### **RUBY - \$1,500 Donation**

Entitles you to 4 tickets to the event, 4 seats in the Ruby Level reserved section during the awards ceremony and a 1/2 page ad in the program.

### **SAPPHIRE - \$500 Donation**

Entitles you to 2 tickets to the event, 2 seats in the Sapphire Level reserved section during the awards ceremony and a business card sized ad in the program.

### **EXCLUSIVE OPPORTUNITIES - \$2,500 Donation**

- **"Best-tini"** – Entitles you to sponsor and name the signature cocktail of the event, 4 tickets to the event, 4 seats in the Diamond Level reserved section during the awards ceremony and a full page ad in the program.

- **Dessert Bar** - Entitles you to sponsor and receive acknowledgement for the Dessert , 4 tickets to the event, 4 seats in the Diamond Level reserved section during the awards ceremony and a full page ad in the program.

- **Terra Cotta Exhibit** - Entitles you to sponsor and receive acknowledgement for the access to the Terra Cotta Exhibit during the event, 4 tickets to the event, 4 seats in the Diamond Level reserved section during the awards ceremony and a full page ad in the program.

- **Cocktail Napkins** - Entitles you to your logo on napkins used during the event, 4 tickets to the event, 4 seats in the Diamond Level reserved section during the awards ceremony and a full page ad in the program.

- **Printing of the Program** - Entitles you to sponsor and receive acknowledgement for the printing of the event's program, 4 tickets to the event, 4 seats in the Diamond Level reserved section during the awards ceremony and a full page ad in the program.

**INDIVIDUAL TICKETS ARE \$125 EACH AND INCLUDES FREE ADMISSION TO THE TERRA COTTA WARRIORS EXHIBITION, PLUS FREE PARKING AT THE NATIONAL GEOGRAPHIC SOCIETY.**

**Doors open at 5:45 PM. Ceremony begins promptly at 6:15 PM.**

**Please contact Debbie Angel at 301-771-4368 or [debbie.angel@rrd.com](mailto:debbie.angel@rrd.com) for more information regarding sponsorship opportunities for the DMAW/DMAW-EF Best of Direct.**



# THE BEST of DIRECT

Spotlight on Achievement



## SPONSORSHIP COMMITMENT FORM

By signing below, I \_\_\_\_\_, a representative of  
PRINT NAME  
\_\_\_\_\_, am committing to being a(n):  
PRINT COMPANY NAME

- Emerald Sponsor (\$5,000)
- "Best-tini" Sponsor (\$2,500)
- Cocktail Napkins Sponsor (\$2,500)
- Ruby Sponsor (\$1,500)
- Diamond Sponsor (\$2,500)
- Dessert Bar Sponsor (\$2,500)
- Program Printing Sponsor (\$2,500)
- Sapphire Sponsor (\$500)
- Terra Cotta Exhibit Sponsor (\$2,500)

*Exclusive Sponsorship Opportunities are available on a first come first serve basis.*

Companies sponsoring this event will receive advertising in the program.  
Please submit art in hi-res pdf format by **November 1, 2009**  
to Tawnya Setterlund at [TawnyaS@whiteandpartners.com](mailto:TawnyaS@whiteandpartners.com).

Please mention "DMAW Best of Direct Program Art" in the Subject.  
Art not received by November 1<sup>st</sup> deadline *will not* be included in the program.

### Program Artwork Specifications

Full Page (Emerald, Diamond & All Exclusive Opportunities): 5"W x 8.5"H  
Half Page (Ruby): 5"W x 4.12"H Business Card (Sapphire): 5"W x 2.67"H

**Make checks Payable to DMAW/EF.**  
**Visa, MasterCard & American Express are also accepted.**

**Type of Card:** \_\_\_\_\_ **Name on Card:** \_\_\_\_\_

**Card Number:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
PRINT POSITION HELD

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

***Please submit this completed form along with payment to the address below:***

ATTN: Karen Depew ♦ RE: Best of Direct Sponsorship  
4414 Walsh Street ♦ Chevy Chase, MD 20815  
Phone: (301) 990-6331 ♦ Fax: (301) 990-0016  
[Karen@northwoodconsulting.com](mailto:Karen@northwoodconsulting.com)

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