



New Membership Application

YES! I am serious about my career and wish to become a member of DMAW.

As a new member, I will receive: 12 issues of the monthly newsletter *Marketing AdVents*, a complimentary copy of the annual member directory, *DMAW Sourcebook*, website login and access to members-only portions of the DMAW website and discounts on all events hosted or co-hosted by DMAW during my active membership period.

STEP #1 - INITIAL MEMBER PROFILE

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Occasionally DMAW makes the membership list available for mailing by reputable companies. If you do not wish to have your name released for this purpose, please check here.

STEP #2 – PAYMENT INFORMATION Annual dues for Individual Membership: \$199 (Federal ID #23-7357093)

Check enclosed for \$ _____ payable to DMAW Charge my: Visa MasterCard AMEX

SIGNATURE is required Cardholder Name (as it appears on the card)

Card Number / Expiration Date

STEP #3 – Company Type

Use the categories shown below to choose your Company Type. Select as many types as necessary.

- Agency-Ad
- Association-Trade
- Consultant-Strategy
- Educational Institution
- Lists-Manager/Broker
- Printer
- Video Production
- Agency-Creative
- Caging/Lockbox Firm
- Consultant-Other
- Fulfillment Company
- Nonprofit Organization
- Social Media Firm
- Other
- Agency-DM
- Consultant-Copy
- Data Management Firm
- Full Service Operation
- Political Organization
- Software Developer
- If Other: _____
- Association-Nonprofit
- Consultant-Creative
- E-Commerce/E-Marketing Firm
- Lettershop
- Premium Distributor
- Telemarketing Firm

STEP #4 – Firm Focus

Please select the main focus of your firm:

- Business to Business
- Business to Consumer
- Business to Government

STEP #5 – Job Function

Please select the category listed below which best describes your Job Function.

- Account Manager
- Cataloger
- Creative Design
- E-Commerce
- Fulfillment/Warehouse
- Internet/Online Media
- Product/Brand Mgmt
- Sales/Support
- Other
- Advertising
- Communications/PR
- Customer Service
- Educational/Training
- General Management
- List Management
- Production
- Search Marketing
- If Other: _____
- Analysis
- Consultant/Freelancer
- Database Marketing
- E-Mail
- Government Affairs
- Marketing
- Project Management
- Telecommunications
- Business Planning/Development
- Copywriter/Editor
- Direct Mail
- Finance/Banking/Accounting
- Information Technology
- Merchandising
- Research
- Teleservices

**STEP #6 – Send this completed application with payment to:
DIRECT MARKETING ASSOCIATION OF WASHINGTON
11709 Bowman Green Drive, Reston VA 20190-3501
Phone: 703-689-3629 ▪ FAX: 703-481-3629**