



You're invited to the
DMAW MAXI AWARDS CEREMONY & RECEPTION
Marketing Awards for eXcellence & Innovation

Tuesday, July 7, 2015

4:30 p.m. - 5:30 p.m. Awards Program | 5:30 p.m. - 6:30 p.m. Reception

Gaylord National Hotel, Cherry Blossom Ballroom

National Harbor, MD

(adjacent to Washington, DC)

REGISTER

Established in 1979, the MAXI Awards program recognizes and honors outstanding achievements in the field of direct marketing. All entries are judged on the following six criteria: results, strategy, copy, design/format, production, and innovation.



Gold, Silver and Bronze Awards will be presented at the MAXI Awards Ceremony, Tuesday, July 7. Winners receive an award engraved with words that mean a great deal to the professionals in our industry: "In Recognition of Outstanding Achievement in Direct Marketing."



Winning Works will be published in the MAXI Award Program Book and during the 10th Annual Bridge to Integrated Marketing and Fundraising Conference, the award winning campaigns will be displayed in the **Solutions Showcase** to seen by thousands of top direct marketing professionals gathered to learn from the best talent in our industry.



Register Today and join one of the hottest events at the Bridge Conference. Celebrate with your colleagues and friends on their accomplishments, mingle with the who's who in the industry and see the best-of-the-best in direct response marketing! [RSVP today!](#)

Our heartfelt appreciation goes to:

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