

# Maximizing Nonprofit Impact: AI Applications

Discover how AI can revolutionize nonprofit operations. This presentation explores real-world AI applications for efficiency and productivity in the nonprofit sector.



by Jasmine Taylor





# Personal Journey with AI

## Discovery

Explored AI tools for nonprofit operations.

1

## Implementation

Integrated AI into daily workflows.

2

## Results

Experienced increased productivity and improved outcomes.

3



# The Nonprofit Challenge

1

## Resource Management

Nonprofits struggle with limited resources and time constraints.

2

## Productivity Demands

Increasing workloads require innovative solutions to avoid staff burnout.

3

## AI's Growing Importance

AI is transforming the nonprofit sector and workplace efficiency.



# The Real “Challenge”

## Time Constraints

Limited hours to accomplish mission-critical tasks.

## Resource Management

Stretching limited resources for maximum impact.

## Productivity

Balancing administrative work with core mission activities.







# Practical AI Applications



## Meeting Notes

AI automates note-taking during meetings.



## Call Summaries

Transcribes and summarizes important calls.



## AI Integration

New roles emerging in nonprofit sector.



# AI and Nonprofit Missions

## Empowering Staff

AI frees time for relationship-building and strategic tasks.

## Enhancing Human Roles

AI complements human skills, not replaces them.

## Mission Focus

Increased efficiency allows greater focus on core goals.

# AI for Note-Taking



## ChatGPT

AI-powered conversation summarization.



## Tactiq

Automated meeting notes and action items.



## To-Do Lists

AI-generated task lists from meetings.



# Igniting Creativity: AI-Powered Brainstorming

1

## Idea Generation

AI sparks creativity for marketing campaigns and fundraising events. It generates unique concepts, pushing boundaries of traditional brainstorming.

2

## Problem Solving

AI analyzes complex challenges, offering innovative solutions for donor retention and process optimization. It identifies patterns humans might miss.

3

## Personalized Outreach

AI tailors communication strategies based on donor data. It crafts personalized messages, improving engagement and retention rates significantly.





# Streamlining Project Management with AI

1

## Create Project Timelines

AI generates detailed timelines, breaking down complex projects into manageable tasks. It adapts schedules based on project progress.

2

## Integrate with Tools

AI seamlessly integrates with popular project management platforms. It enhances functionality in Monday.com and ClickUp, optimizing workflow.

3

## Generate Updates

AI summarizes progress and identifies pending tasks automatically. It provides clear, concise reports, keeping all stakeholders informed.



# Reporting & Analytics



## Monthly Reports

AI generates concise reports summarizing key metrics.



## Data Analysis

AI analyzes data for improved fundraising strategies.



## Visual Reports

AI creates charts communicating data trends effectively.

# Mini Prompt Library for Streamlining Operations

## Time Management

AI tools can help you manage your time effectively and prioritize tasks, such as creating daily task lists, time blocking, and prioritizing projects based on deadlines.

## Donor Engagement

Enhance donor communication and engagement using prompts that personalize outreach, automate thank-you notes, and streamline event invitations.

## Content Creation

Quickly generate high-quality content for social media, newsletters, and blog posts using prompts to create engaging updates, drafts, and outlines.





# AI and Empowering Staff

## 1 Task Automation

AI handles routine tasks, freeing staff for strategic work.

## 2 Enhanced Focus

Employees concentrate on relationship-building and donor engagement.

## 3 Mission Alignment

AI reduces mundane work, allowing greater focus on core mission.





# Embracing AI: 2024 Trends and Practical Steps



## Start Small

Begin with one AI-powered workflow, like note-taking. Gradually expand as your team gains confidence.



## Train Team

Invest in comprehensive AI training for staff. Empower them to leverage AI tools effectively.



## Focus on ROI

View AI as a long-term efficiency investment. Track improvements in productivity and donor engagement.

# Interactive AI Demonstration



1

## Select AI Tool

Choose a relevant AI application for nonprofits. (ChatGPT for presentation demonstration)

2

## Live Demo

Showcase the tool's features and benefits.

[\*\\*Mini Prompt Library\*](#)

3

## Q&A Session

Address audience questions about implementation.



SCAN ME



# How to Use This Prompt Library

This prompt library helps integrate AI into your daily workflow, automating tasks and boosting productivity. Select a task, choose a fitting prompt (usable with ChatGPT, Tactiq, etc.), personalize it, input it into your AI tool, review, and refine the output.

- 1 Select a Task**  
Identify the task (e.g., summarizing a meeting).
- 2 Choose a Prompt**  
Browse and select a suitable prompt.
- 3 Personalize & Execute**  
Adapt the prompt and input it into your AI tool.
- 4 Refine**  
Review and adjust the AI-generated content.



## Meeting Preparation

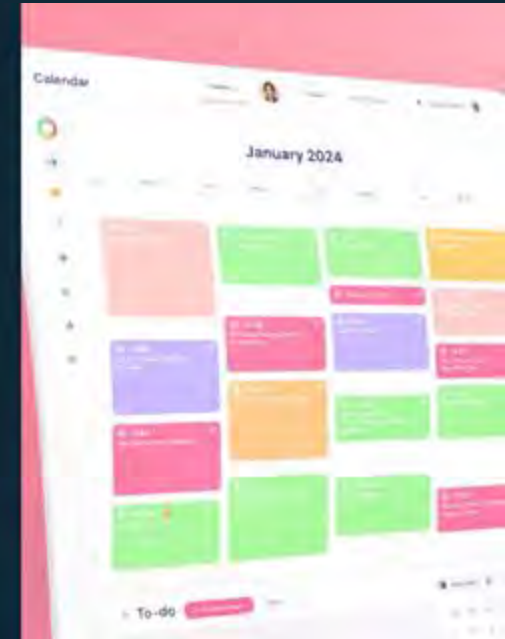
These prompts help prepare for meetings by summarizing past discussions and creating agendas. They ensure efficient and productive meetings.

- ▼ Summarize Past Meetings  
Summarize key points from past meetings with specific teams or clients.
- ▼ Prepare Meeting Agendas  
Prepare an agenda for upcoming meetings, focusing on specific topics.

## Task Management

These prompts assist in creating daily to-do lists and organizing weekly schedules, balancing various tasks and deadlines. They help maintain organization and meet project goals.

- 1 Daily To-Do List**  
Create a daily to-do list based on priorities.
- 2 Weekly Organization**  
Organize the week, balancing client meetings and deadlines.



## Personal Productivity & Efficiency

These prompts focus on improving personal workflow, workload management, task delegation, and meeting preparation. They help prioritize tasks and optimize time management.

### Workflow Improvement

Analyze completed tasks and suggest improvements.

### Workload Management

Develop a strategy for managing workload.

### Task Delegation

Identify tasks to delegate to the team.

# Brainstorming & Idea Generation

These prompts facilitate brainstorming sessions and generating innovative ideas for various purposes, such as social media campaigns or donor retention strategies.



## Social Media Campaign

Generate ideas for social media campaigns.

## Creativity



## Donor Retention

Brainstorm strategies to improve donor retention.



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## Note-Taking & Meeting Summaries

This section provides prompts for generating detailed meeting summaries, follow-up emails, key takeaways, and action lists. These prompts help efficiently document meetings and assign responsibilities.

### Detailed Summary

Summarize key topics and open questions.

### Follow-up Email

Generate a summary email assigning responsibilities.

### Key Takeaways

Create a list of key takeaways and next steps.



Interactive Demo - Using ChatGPT: <https://chatgpt.com/>

# 2024 Trends in AI



## Multimodal AI

AI systems that combine text, image, and voice capabilities.



## AI Ethics

Growing focus on responsible and ethical AI implementation.