



**DMAW**  
Direct Marketing Association of Washington

**DMAW** **EF**  
Direct Marketing Association of Washington  
Educational Foundation

**Tuesday, December 3, 2019**  
**National Press Club, Washington, DC**  
**6:00PM – 9:00PM**

**The Best of Direct honors our 2019 award recipients who have shown ability to adapt in a changing marketplace and have been exemplary in their field. Join us to celebrate a successful year and the holiday season!**

## **SPONSORSHIP OPPORTUNITIES**

### **DIAMOND - \$5,000 – EXCLUSIVE!**

Entitles you to ten (10) tickets to the event, acknowledgement from the podium, 4-color full-page ad in the program book, logo on signage and appropriate acknowledgement at event and VIP seating

### **EMERALD - \$2,500**

Entitles you to four (4) tickets to the event, acknowledgement from the podium, 4-color full-page ad in the program book, logo on signage and appropriate acknowledgement at event and VIP seating

### **RUBY - \$1,500**

Entitles you to four (4) tickets to the event, B&W 1/2-page ad in the program; logo on signage and appropriate acknowledgement at event

### **SAPPHIRE - \$500**

Entitles you to two (2) tickets to the event, B&W business card sized page ad in the program, company name listed on signage and appropriate acknowledgement at event

## **EXCLUSIVE OPPORTUNITIES - \$2,750/each**

Select one of the following *Exclusive Sponsorship Opportunities* and receive the benefits of the Emerald Level *plus* the special recognition identified with the opportunity:

***Exclusive Sponsorship Opportunities are available on a first-come-first-served basis.***

- ☆ **Young Professionals Sponsor** - Host 10 young professionals to enable them to network with experienced individuals and see excellence demonstrated. Each young person “sponsored” by your company will have your company name on their badge.
- ☆ **Dessert Bar** - Receive additional acknowledgement for the Dessert Bar.
- ☆ **Cocktail Napkins** - Place your logo on cocktail napkins used during the event
- ☆ **Music Sponsor** – Be the company that provides some great music for the evening

***INDIVIDUAL TICKETS ARE \$125 EACH at the National Press Club.***

***To register, go to: [www.dmaw.org](http://www.dmaw.org)***

Email your completed form and logo to Ann Walsh at [ann@dmaw.org](mailto:ann@dmaw.org)

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Direct Marketing Association of Washington

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## 2019 The Best of Direct SPONSORSHIP COMMITMENT FORM

Name \_\_\_\_\_ Title \_\_\_\_\_

Company (as it will appear in the program) \_\_\_\_\_

Address1 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

- |  |  |
|--|--|
| <input type="checkbox"/> Diamond Sponsor (\$5,000)             | <input type="checkbox"/> Dessert Station Sponsor (\$2,750)   |
| <input type="checkbox"/> Young Professionals Sponsor (\$2,750) | <input type="checkbox"/> Ruby Sponsor (\$1,500)              |
| <input type="checkbox"/> Cocktail Napkins Sponsor (\$2,750)    | <input type="checkbox"/> Sapphire Sponsor (\$500)            |
| <input type="checkbox"/> Emerald Sponsor (\$2,500)             | <input type="checkbox"/> Half Page, Black & White Ad (\$350) |
| <input type="checkbox"/> Full Page, Four Color Ad (\$750)      |  |

Enclosed is my check for \$ \_\_\_\_\_ made payable to **DMAW**.

Please charge my:  VISA  MasterCard  AMEX

Name on Card \_\_\_\_\_ Email \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Billing address, if different from above \_\_\_\_\_

### Program Advertising & Logos

Sponsor will receive advertising in the program and logos on the website and signage. Please submit hi-res (at least 300 dpi or greater) logos with completed sponsorship form. Submit artwork in hi-res PDF format (at least 300 dpi or greater) by **FRIDAY, OCTOBER 25, 2019** to: Ann Walsh at [ann@dmaw.org](mailto:ann@dmaw.org).

### Program Artwork Specifications

- Full Page, Four Color Ad (Emerald, Diamond & All Exclusive Opportunities): 5" W x 8.5"
  - Half Page, Black & White (Ruby): 5" W x 4.12"
  - Business Card, Black & White (Sapphire): 5" W x 2.67"H
- Art not received by the OCTOBER 25<sup>th</sup> deadline may not be included in the program.