



Direct Marketing Association of Washington

2020 DMAW MAXI AWARD APPLICATION

DEADLINE: 5:00 PM, Friday, February 28, 2020

For EACH entry include one complete application. Please print or type.

For DMAW Office use only

Control Number

Version: 12/2019

Step 1 - Applicant Information

Entry Name _____

The entry name you provide above will be the name assigned to your entry so be brief and clear.

Contact Person _____ Title _____

Organization/Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I am submitting entry(ies) for: NonProfit Direct Mail Multi-Channel Campaign Digital One-Channel Campaign
 Telemarketing DM Workhorse Email Workhorse DRTV-DR Radio Campaign Commercial DM Campaign

Step 2 - Client Information (if entry is being submitted by an agency or consultant):

Client Contact Name _____

Client Organization _____

Phone _____ Email _____

Step 3 - Additional Partners

Account Executive _____

Online Consultant _____

Account Manager _____

Production Manager _____

Art Designer _____

Printer _____

Copywriter _____

Lettershop _____

Creative Director _____

TM Firm _____

List Broker _____

Other (Title & Name) _____

Step 4 - Eligibility Statement

Please read the **Rules for Entry** before completing the **Application and Entry Forms**.

I certify that, to the best of my knowledge, all of the information contained in this application and accompanying entry form is correct and meets all eligibility requirements. Additionally, I have read the Rules for Entry.

Signature _____ Date _____

Step 5 - Payment Information - Payment must accompany entry.

Entry _____ of _____ Amount Due for EACH entry: DMAW Member \$125 DMAW Nonprofit Member \$95 NonMember \$175
(number) (total number)

I am entering 5 MAXIs plus a sixth one FREE! (Member = \$625; Nonprofit Member = \$475; Nonmember = \$875)

Enclosed is my check for \$_____ made payable to DMAW. Please charge my: VISA MasterCard AMEX

Card # _____ Exp. Date _____

Signature _____

Name on Card _____ (please print)

Phone _____ Email _____

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