



2018 DMAW MAXI AWARD APPLICATION

For DMAW Office use only
Control Number

DEADLINE: 5:00 PM, Friday, March 9, 2018

For EACH entry include one complete application. Please print or type.

Step 1 - Applicant Information

Entry Name _____
The entry name you provide above will be the name assigned to your entry so be brief and clear.

Contact Person _____ Title _____

Organization/Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I am submitting entry(ies) for: NonProfit Direct Mail Multi-Channel Campaign Digital One-Channel Campaign
 Telemarketing DM Workhorse Email Workhorse DRTV-DR Radio Campaign Commercial DM Campaign

What is the size of your 0-24 months donor file? _____

Step 2 - Client Information (if entry is being submitted by an agency or consultant):

Client Contact Name _____

Client Organization _____

Phone _____ Email _____

Step 3 - Additional Partners

Account Executive _____

Online Consultant _____

Account Manager _____

Production Manager _____

Art Director _____

Printer _____

Copywriter _____

Lettershop _____

Creative Director _____

TM Firm _____

List Broker _____

Other (Title & Name) _____

Step 4 - Eligibility Statement

Please read the **Rules for Entry** before completing the **Application and Entry Forms**.

I certify that, to the best of my knowledge, all of the information contained in this application and accompanying entry form is correct and meets all eligibility requirements. Additionally, I have read the Rules for Entry.

Signature _____ Date _____

Step 5 - Payment Information - Payment must accompany entry.

Entry _____ of _____ Amount Due for EACH entry: DMAW Member \$125 DMAW Nonprofit Member \$95 NonMember \$175
(number) (total number)

Enclosed is my check for \$_____ made payable to DMAW. Please charge my: VISA MasterCard AMEX

Card # _____ Exp. Date _____

Signature _____

Name on Card _____
(please print)

Phone _____ Email _____

Direct Marketing Association of Washington
2018 MAXI Award Application

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