

CALL FOR NOMINATIONS

The DMAW Hall of Leaders is our association's highest honor. The origins of this award go back 60 years and have included:

2017	Allison Porter
2016	Greg Adams
2015	Rick Powell
2014	Geoff Peters
2014	Bob Rudderow
2013	Hal Malchow
2012	Greg Albright
2011	George McDonnell
2010	Syma Mendelsohn
2009	Rick Whelan
2008	Jinny Fleischman
2007	Denny Byrne
2006	George Lizama
2005	Jonah Gitlitz
2004	Karen Depew
2003	Jean Gianfagna
2002	Liz Murphy
2001	Charlie Cadigan
2000	Pat Silver
1999	Linda Fisher
1997	Sherry Marshall
1996	Stephen Winchell
1993	William Armistead
1992	Catherine Lincoln
1990	Dave Wallace
1986	Roger Craver
1985	Ginny Daly
1984	Kate Petranech
1983	Jim Aldige
1981	Clyde Sisk
1972	Richard Viguerie
1971	Dorothy Kerr

The award recognizes the lifetime achievements of a DMAW member who has made extraordinary contributions to the organization and to the direct marketing industry over the course of his or her career.

Who do you know that merits this award? A mentor... a colleague... a boss?

Take this opportunity to recognize their contributions.

2018 DMAW

Hall of Leaders

Recognizing Distinguished Career Achievement in Direct Marketing

Deadline for Nominations:
Friday, June 1, 2018

It's quick and easy to submit a nomination.

First, review the selection criteria below.

To nominate someone who meets the criteria, complete the short form and submit it to DMAW. That's it.

Nominees will be contacted by the Hall of Leaders Steering Committee for additional information on their career achievements. The winner will be chosen by past award winners, subject to approval by the DMAW Board of Directors. The award will be presented at the Best of Direct celebration on December 4.

The award is based on each of the following criteria:

- Notable accomplishments in professional career spanning at least 10 years
- Current membership in, and a high level of involvement in and dedication to the activities and objectives of DMAW or DMAWEF
- Contributions made to furthering knowledge and careers of direct marketing professionals
- National recognition, competence, or major contributions to other direct marketing organizations
- Nominations are only valid for one year and do not hold over. You may re-nominate a candidate who has not previously won.



To submit your application online, go to www.dmaw.org/2018_call_for_nominations.

If you wish to send your application in via email or mail, download the form from the site.

About the Nominee:

Name:

Title:

Organization/Company:

Phone: work

mob

Email:

Why do you think this person should be selected for the DMAW Hall of Leaders?

Nominated By:

Name:

Title:

Organization/Company:

Phone: work

mob

Email:

Submit your nomination: Nominations must be received by close of business on Friday, June 1, 2018. There will be no extensions.



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